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### **SmartCEO Honors ALEX - Alternative Experts as a Best-Run Company**

*SmartCEO's Best Run Book features a collection of ideas from the top leadership teams in Baltimore and Washington*

**Chantilly, Virginia, (January 13, 2017)** – ALEX-Alternative Experts has been selected as a 2017 Best-Run Company, a program by SmartCEO.

A best-run company must exhibit the highest standards of nine critical aspects: process, vision, customers, culture, leadership, communication, growth, brand and talent. These firms — generating in excess of \$2.76 billion in collective annual revenue and employing more than 20,000 people — are leading their industries, have overcome significant challenges and have created lasting value in their communities. They span many industries that are succeeding in the Baltimore-Washington region — from IT and government contracting, to staffing and public relations. They exemplify leadership, strategic vision and character.

"For more than 15 years, SmartCEO's mission has been to share inspirational stories about the region's top companies. The Best-Run Book is a shining example of how companies like ALEX and their leadership teams are able to become industry leaders, overcome significant challenges and create lasting value in their communities," says Craig Burris, founder and CEO of SmartCEO. "The Best-Run Book is a one-of-a-kind resource that not only honors ALEX for modeling excellence but also affords growing companies and aspiring leaders the opportunity to glean advice that could change the way they approach one or many aspects of their own business. It's no question that ALEX and its fellow Best-Run Companies have achieved something truly remarkable."

Each Best-Run Company is featured in SmartCEO's 100-page *Best-Run Book*, a collection of the Baltimore-Washington Region's best business stories. This valuable, one-of-a-kind guide serves as a platform to tell the stories of those companies who model excellence and as a resource for growing companies and aspiring leaders regardless of company size or industry. The Best-Run companies will also be listed on *SmartCEO's* website, [www.smartceo.com](http://www.smartceo.com).



[www.smartceo.com](http://www.smartceo.com)



## **2017 Best-Run Companies**

|                                       |   |
|---------------------------------------|---|
| 3Pillar Global                        | G2SF  |
| ABBTECH                               | Green Generation Solutions                  |
| Acme Paper & Supply Co.               | GRSi  |
| ADG Creative                          | Heritage Financial Consultants              |
| Advance Business Systems              | Humanim                                     |
| ALEX-Alternative Experts              | ICAT Logistics                              |
| Ambit Group                           | INNOPLEX, LLC                               |
| Apex Home Loans                       | Intelect Corporation                        |
| Applied Predictive Technologies       | IntelliDyne                                 |
| Arthur Bell CPAs                      | IT Concepts                                 |
| Automotive Training Institute         | ITility                                     |
| Beacon Associates                     | Jovian Concepts                             |
| Bithgroup Technologies and Bithenergy | Karsun Solutions                            |
| Brick Bodies                          | Living Classrooms Foundation                |
| Broad Street Realty                   | McEnroe Voice & Data                        |
| BroadSoft                             | MDB Communications                          |
| BTS Software Solutions                | MicroTech                                   |
| CALIBRE Systems, Inc.                 | The Midtown Group                           |
| Carr Workplaces                       | Miracle Systems                             |
| Cassaday & Company                    | Miss Shirley's Cafe                         |
| Charm City Concierge                  | Moseley Construction Group                  |
| Cipher Systems                        | New Editions Consulting                     |
| Clarabridge                           | Ntiva                                       |
| ClearView Group                       | Oakland Consulting                          |
| CoastTec                              | Occasions Caterers                          |
| Concept Plus, LLC                     | One Federal Solution                        |
| Connected Services                    | Payroll Network                             |
| Cordia Partners                       | PotomacWave Consulting                      |
| Cynet Systems                         | Pro-Sphere Tek, Inc.                        |
| DATUM                                 | Red Thinking LLC                            |
| Diverse Systems Group                 | Reliable Contracting                        |
| Eagle Hill Consulting                 | Reston Limousine                            |
| The Electric Motor Repair Company     | RMA Worldwide Chauffeured<br>Transportation |
| Family League of Baltimore            | RP3 Agency                                  |
| Federal Staffing Resources (FSR)      | Safe Harbors Business Travel                |
| Firaxis Games                         | Sandler Training                            |
| Fireline Corporation                  | Service Coordination, Inc.                  |
| FLAVORx                               |   |

SOSi  
Stanton Chase International  
StraighterLine  
Strategy and Management Services, Inc.  
(SAMS)  
Symphony Placements  
TCG

Three Wire Systems, LLC  
Towne Park  
True Citrus Co.  
Visionist  
Wise Consulting  
WMS Partners  
ZeroFOX

**About SmartCEO**

SmartCEO is an exclusive community of CEOs and business leaders with a mission to educate and inspire through the pages of our award-winning magazine, connections at C-level events and access to valuable online resources. Our communities comprise CEOs and business executives who are visionaries, mentors and well-respected leaders whose experiences benefit their own organizations and the communities in which they serve. Growing companies are SmartCEO companies.

For more information about the 2018 Best-Run Book, email Emily Hall at [ehall@smartceo.com](mailto:ehall@smartceo.com).

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